



SGS NORTH AMERICA

MISSION STATEMENT

The Marine Hotel Association is an international organization run by and for the cruise line industry and dedicated to enhancing the overall quality of the cruise experience.

This goal will be achieved by focusing the Association's energies and resources toward:

Providing a forum for continued and open dialogue between the cruise lines and a broad range of committed suppliers.

And

Raising the level of cruise line staff proficiency by creating both the opportunities and the tools for professional development and career growth.

Bruce Tschampel

Lindblad Expeditions

President, Marine Hotel Association